



**EXPO & SPONSORSHIP PACKAGES FOR THE
2007 “Life of a Transformer” Seminar
February 2007
The Buena Vista Palace
Orlando, Florida, USA**

Important: Exhibit booths will be assigned on a first come basis. Past exhibitors will have until August 18 to sign up before other companies are notified. Past exhibitors have until Oct 1 to pay for their 2007 booth. If payment is not received by Oct 1, their booth will be released

BASIC EXHIBITOR: \$ 4,000

Includes the following:

- 8×10 Exhibit booth
- Open Monday evening and Tuesday lunch
- Listing in Expo Guide
- Listing on Doble website
- Discounted price to attend the seminar

PREMIUM EXHIBITOR: \$ 7,500

Includes the following

- 8 x 10' Exhibit booth
- Open Monday evening and Tuesday lunch
- Listing in Expo Guide
- Listing on Doble web site
- Discounted price to attend the Seminar
- ½ page ad in Show guide
- Your Company logo on signage in Expo
- Slides & Logo projection in seminar (Monday and Tuesday)
- Your Company Logo on Expo bags

BRONZE SPONSOR: \$ 15,000

Includes the following:

- 8 x 10' Exhibit booth
- Open Monday evening and Tuesday lunch
- Sponsorship of Coffee Breaks on one day of Seminar
- Signage featuring your company at sponsored Coffee Breaks
- Listing in Expo Guide
- Listing on Doble web site
- Discounted price to attend the Seminar
- Full page ad in Show guide
- Your Company logo on signage in Expo
- Slides & Logo projection in seminar (on the day of sponsorship)
- Your Company Logo on Expo bags

SILVER SPONSOR: \$ 25,000

Note: There are two different types of Silver Sponsorships available. In the first, the interested company will be sponsoring a meal. In the second, the interested company will be sponsoring the Wednesday Keynote Address.

The Silver Meal Sponsorship Includes the following:

- 8 x 10' Exhibit booth
- Open Monday evening and Tuesday lunch
- Sponsorship of Breakfast or Lunch on one day of Seminar
- 5 minute speech to the Seminar attendees during your sponsored meal
- Signage featuring your company on that day
- 1 complimentary seminar admission
- Listing in Expo Guide
- Listing on Doble web site
- Discounted price to attend the Seminar
- Full page ad in Show guide
- Your Company logo on signage in Expo
- Slides & Logo projection in seminar (Monday and Tuesday – and the day of the meal)
- Your Company Logo on Expo bags

The Silver Keynote Speaker Sponsorship Includes the following:

- 8 x 10' Exhibit booth
- Open Monday evening and Tuesday lunch
- Sponsorship of Wednesday Keynote Speaker “Rudy”
- 5 minute speech to the Seminar attendees preceding the Keynote address
- Signage featuring your company on Wednesday
- 1 complimentary seminar admission
- Listing in Expo Guide
- Listing on Doble web site
- Discounted price to attend the Seminar
- Full page ad in Show guide

- Your Company logo on signage in Expo
- Slides & Logo projection in seminar (Monday, Tuesday & Wednesday)
- Your Company Logo on Expo bags

About the Keynote Address:

“RUDY” (Daniel Ruettiger)

This is one presentation you and the Seminar attendees will remember forever!! Daniel “Rudy” Ruettiger, internationally acclaimed motivational speaker and celebrity, will deliver his thoughts and insights on perseverance, a positive attitude, and winning at the game of life. At only 5’7”, 165 lbs, and with a learning disability, Dan was told he would never get accepted to attend college, much less play on a nationally ranked champion football team. Against all odds, Rudy proved everyone wrong, landing a spot on the team and earning a degree from the University of Notre Dame. His life story was immortalized in the TRISTAR blockbuster motion picture “Rudy”.

Everyone will come away from this presentation completely charged and ready to reach their goals – and you will never think that “You Can’t” again!!

Wouldn’t you like to be the company that associates itself with this great value-add for Seminar attendees?!

“His resolve stands as a testament to the enduring belief that an individual can rise above extraordinary obstacles to achieve a positive result in this incredibly competitive world”. – Sylvester Stallone

GOLD SPONSOR: \$ 50,000

Includes the following:

- Two 8 x 10' Exhibit booths
- Open Monday evening and Tuesday lunch
- Sponsorship of Sunday "Day at Disney" Attendee Activity
- Sunday Evening Cocktail Reception for Seminar Attendees
- 10 minute presentation to the Seminar attendees during Sunday Reception
- Signage featuring your company throughout the week
- Listing in Expo Guide
- Listing on Doble web site
- One complimentary admission ticket to attend the seminar
- Discounted price for additional people to attend the Seminar
- Full page ad in Show guide
- Your Company logo on signage in Expo
- Slides & Logo projection in seminar (throughout the week)
- Your Company Logo on Expo bags

PLATINUM SPONSOR – SOLD!

Doble is pleased to announce that GE Energy will be our Platinum Sponsor for the 2007 Transformer Seminar. GE Energy will be hosting a tour of their Bradenton Florida Transformer Manufacturing and Repair Facility, with Dinner Reception to follow, on Weds., February 21.